

WVEC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # Schedule Dates

Brand

Sales Office

Buyer Name

Phone/Fax

CPE

863424 10/23/12-10/27/12 Agency/T-Code

Obama for America (14538)

DEMOCRAT - OBAMA FOR AMERICA (161567)

Greer, Margolis, Mitchel (GMMB) (1700)/1053989: CO-OP Political - US President (1174) Headline # Demo

TeleRep - Philadelphia NAGELBERG, DAN (202) 338-6919 / 95/101/2174

Account Types National/Political Candidate - Agency Billing Type Weekly/Irregular OBAMA 10/23

Blair, Cheryl (2205)

Date Entered 10/22/12 Last Modified 10/22/12 Penne Marsh No

06390342

Normal

15.00 \$1,309.50 \$7,420.50

Net Total

Order Type

Package Deal

Commission

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13

\$8,730.00

\$8,730.00

Norfolk (WVEC) (WVEC)

By Broadcast Month Spots

Oct. 2012

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu 1	We 1	'n	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	10A- 10:58A (ET)	2		X	x :	K	x :		2	\$110.00	\$220.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/22/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	10:58A- 12P (ET)	2		X	x :	ĸ į	X į		2	\$225.00	\$450.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/22/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:58P- 7:28P (ET)	2		x	x :	K	X		2	\$1,350.00	\$2,700.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/22/12
4.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7:28P- 7:57P (ET)	1		X .	x :	(x	Ĭ.	1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/22/12
5.0	Normal Line / SPOT	10/23/12-10/26/12	6	:30	9A- 10A (ET)	3	1	x	x >	<u>(</u>	x		3	\$120.00	\$360.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/22/12
6.0	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	5	:30	3:30P- 7P (ET)						2		2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	CLLG FTBL SEP-DEC12	10/22/12
7.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	7:58P- 9P (ET)					1			1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	LAST RESORT	10/22/12
CONFIRMATION CONTRACT																		
Accepted-	Agency/Advertiser:			Date:	Accepted Sta	ation:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 12:14 PM on Tuesday, October 23 2012

Page 1 of 1

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	box) AL CANDIDA	ТЕ	☐ STATE	/LOCAL CAN	NDIDATE				
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3									
Station and Location: Date: VEC Norfolk 10/27									
1, Daniel Jester									
party for the office of: Barack Obama									
in the Primary + General									
	election to be held on: Various dates do hereby request station time as follows:								
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks				
	AS O	RDERED							
Total Charges: \$ 7,420.50 Net									

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#863424

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

Ι,	James A	Messina					
•		authorized committee) here a part) pursuant to this agree	by certify that the programming ment:				
	☐ does	🛭 does not					
	to an opposing candidate amming that does refer to	(check applicable box). I for an opposing candidate:	urther certify that for the				
(chec	k applicable box)						
	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.						
	image of the candidate for displayed printed statem	or a duration of at least four ent identifying the candidate	fiable photograph or similar seconds, and a simultaneously e, that the candidate approved idate's authorized committee				
	signatu	re of candidate or authorized co	mmittee				
	JAmes	1. MRSSINA	1/18/2012				
	printe	d name	date				

For programming that, in whole or in national importance," list the matters	n part, "communicates a message relating below:	g to any political matter of
Clean / Renewable. Economy	Energy	
• • • • • • • • • • • • • • • • • • • •	above described broadcast time has been	ı furnished by:
	the time as paid for by such person or er s either a legally qualified candidate or y qualified candidate.	
The name of the treasurer of the cano	didate's authorized committee is:	
Martin Nesbitt		
	ofitical advertising policies, including: sales practices (not applicable to federal	
	CRIMINATE OR PERMIT DISCRIM IE PLACMENT OF ADVERTISING.	INATION ON THE BASIS
To Be Signed By Co	andidate or Authorized (Committee
1/18/2012		
Date	Signature	- Mandaghingumana, mgo - o ar agusta yan iyo in yan ay ayan ay abada abada abadaya - wurtun - V (a. %. 11.11)
To Be Signed	f By Station Representat	ive
Accepted	Accepted in Part	Rejected
Penre Marsh Signature	Penne Marsh Printed Name	NSC.

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